

**SHOW  
YOUR  
PRIDE**

# SHOW YOUR PRIDE

---

Thank you for Showing Your Pride with Stonewall this summer

Pride season is the highlight of the year for many LGBT people and their allies. It's a time to celebrate, connect with each other, create change and, above all, be visible. It's devastating that many Pride events have had to cancel this year, especially when people in LGBT communities have been hit hard by COVID-19 and by the lockdown. The Black Lives Matter movement is reminding us that Pride is, and has always been a protest as well as a celebration. Here in the UK, and in many countries around the world, Black people and their allies are standing up against anti-Black racism and creating change.

Even in these difficult times, we can still show our pride, campaign for LGBT equality and support our communities. We can still be proud and be visible. This pack can help you mark Pride season with your colleagues, friends, and family. Show Your Pride and raise much-needed money to causes close to your heart that support protest and pride.

All you need to do is hold an online get-together and flood social media with supportive messages to really Show Your Pride this summer. Ditch the joggers, put on your favourite Pride outfit, and bring people together to create and share your very own Pride placard with your message of solidarity for LGBT people during this different, but important, Pride season.

## THE PACK CONTAINS:

- 1. A video from our new CEO, Nancy Kelley, getting us fired up about the importance of Pride today.**
- 2. Tips to help you design your own placard and Show Your Pride on social media.**
- 3. A quiz to test your knowledge of LGBT equality (optional if you are all quizzed out!).**
- 4. A link to our custom Zoom background.**
- 5. Information about how the money you raise could help LGBT communities here and abroad.**

All you need to do is choose your invite list, set up an online event and bring your own community together to celebrate our diverse LGBT identities and support a better future for all people.

Now more than ever, it is crucial LGBT people and their allies come together to mark Pride season and raise vital funds for Stonewall and other organisations working for equality by asking the people who attend to make a donation. All donations make a big difference, and since people can't attend in person this year, their donation could be equal to the value they might have spent on travel to attend Pride this year.

# GETTING SET UP

---

How to set up your event in the three simple steps:

- 1.** Decide who you would like to Show Your Pride with and choose a date and time that suits you.
- 2.** Set up a [JustGiving page](#) for the charity of your choice. Don't forget to set a target so you can track and celebrate your fundraising efforts.
- 3.** Invite your guests to an event using the bespoke Zoom background or the app of your choice. Share your JustGiving page in the invite and encourage your guests to come dressed as their most authentic self. Remind your guests that they can buy brilliant t-shirts at [our online shop](#).

## SUGGESTED MESSAGE

*We can't get together to march at Pride this year, so let's get together virtually. I'm organising a Show Your Pride event to celebrate our identities, campaign for equality, and raise much-needed money to support [insert your chosen charity name] here and abroad, today and tomorrow.*

*Log in to [insert link] at [date and time], wear your favourite Pride outfit, and have some cardboard and colourful stationery ready to make some placards!*

*Please donate if you can here [link] - I'm donating the value of travelling to/attending Pride.*

*If you want to buy a new outfit – don't forget to check out Stonewall's [t-shirt range](#).*

# EVENT PLAN

---

1.

## Welcome your guests and explain why you are holding the event

- Explain why you are holding the event - use stats and stories from your chosen charity.
  - Talk about why Pride and protest are so important this year.
- 

2.

## Show the video featuring Stonewall's new CEO Nancy Kelley



3.

## Make your Show Your Pride placards

- Get out your cardboard or paper and colourful stationery and start making your Show Your Pride placards.
  - Think about the message you want to put on your placard. Do you want to focus on hope? Do you want to remind people why Pride matters? Keep it simple and clear – and colourful!
  - Encourage your guests to discuss why Pride is important to them and perhaps share some favourite Pride memories.
  - Once you're all done, SHOW YOUR PRIDE – with your placards – and get a picture of your screen with everyone showing their placards.
  - If people don't want to be featured in the photo, encourage them to put the placard in front of their face or turn their camera off.
  - Post your screenshots on social media and use the hashtags #ShowYourPride and #ComeOutForLGBT – let's inspire our friends and family to get involved and show their pride too.
- 

4.

## Time to fix yourself a drink or snack of your choice and get ready to hold the quiz (questions and answers below).

---

5.

Please remember to ask people to support your chosen charity, and/or one of the Black-led campaign and support groups listed: every pound helps. Simply put the link to your JustGiving page in the chat area. There's more information in the 'How your donation helps' section about how much difference your support could make if you choose to fundraise for Stonewall.

---

6.

Share, Share. Share. Make sure you tell us about your event using #ShowYourPride and #ComeOutForLGBT or by emailing us at [supporter.care@stonewall.org.uk](mailto:supporter.care@stonewall.org.uk)

# WANT TO CARRY ON THE CELEBRATIONS?

Many Pride events are going online, live-streaming panels and performances. Check out [stonewall.org.uk/pride](https://www.stonewall.org.uk/pride) for details this includes Pride Inside, the platform hosting UK Black Pride, ParaPride and more. Please also look at how you can support Youth Pride, Global Pride, your local Pride and identity specific Prides, so that next year's Pride events can come back stronger.

## HOW YOUR DONATION HELPS

---

By hosting a Show Your Pride event and raising money you could help Stonewall campaign for equality and deliver services to support LGBT people in the UK and abroad.

- £5 could mean we can answer a call from a struggling LGBT person dealing with the impact of coronavirus through our free information service.
- £25 could send five packs to teachers around Britain, to help give them the skills to tackle homophobic, biphobic, and transphobic bullying in these challenging times.
- £50 could help us deliver our new e-learning resources to a school, tackling negative attitudes head on and helping young people to accept LGBT people without exception.
- £100 could help cover our costs of working with politicians in the UK, Scottish and Welsh Governments to lobby them to protect and enhance LGBT rights during and after the pandemic.
- £500 could support our teams to carry out the necessary research to understand the impact of COVID-19 on LGBT communities, ensuring we keep LGBT rights on the agenda as we develop effective long-term solutions.

This is just an example of how your fundraising could support a chosen charity - make sure you use examples from your chosen charity to encourage your guests to donate.

# STONEWALL EQUALITY QUIZ

Let's get quizzzy!

- 1.** Stonewall is the largest LGBT rights organisation in Europe. What does each letter of the LGBT acronym stand for? What does each of those words mean? Give yourself one point for each letter correctly identified.

---

- 2.** Fifteen years after it was introduced, which controversial policy came to an end across the UK in 2003?

---

- 3.** What is the name of the actor who played Gandalf in the 'Lord of the Rings' films, and was also one of the founders of Stonewall?

---

- 4.** Which two LGBT activists founded Street Transvestite Action Revolutionaries (STAR) in New York City in the 1970s?

---

- 5.** Which new legislation was passed in Northern Ireland on 13 January 2020?

---

- 6.** In 2016, which film with an entirely African-American cast, and the first with a gay main character, won an Oscar for best movie?

---

- 7.** Filmed in the mid-to-late 1980s, which American documentary chronicles the ball culture of New York City?

## Quiz Continued

**8.** Who was the winner of the first ever UK series of 'Ru Paul's Drag Race'?

---

**9.** In which year will Relationship and Sex Education (RSE) become mandatory in secondary schools in England?

---

**10.** Which Welsh rugby player was the first professional male player to come out as gay in 2009?

---

**11.** In which year was Britain's first ever Bi Pride event?

---

**12.** Who was the first openly trans person to have a wax figure of herself at Madame Tussauds?

---

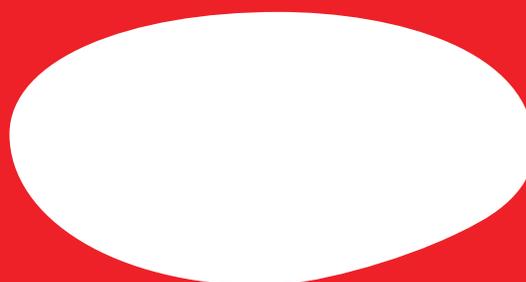
**13.** In 2019, Merriam-Webster's dictionary added a new entry to the definition of the pronoun 'they', what was it?

---

**14.** In 2019, Liberal Democrat MP Layla Moran announced that she identifies as which sexual orientation?



**TOTAL  
SCORE**



# STONEWALL EQUALITY QUIZ ANSWERS

## 1. Stonewall is the largest LGBT rights organisation in Europe. What does each letter of the LGBT acronym stand for? What does each of those words mean?

L is for Lesbian, G is for Gay, B is for Bi, T is for Trans

- Lesbian – Refers to a woman who has a romantic and/or sexual orientation towards women. Some non-binary people may also identify with this term.
- Gay – Refers to a man who has a romantic and/or sexual orientation towards men. Also a generic term for lesbian and gay sexuality. Some women define themselves as gay rather than lesbian. Some non-binary people may also identify with this term.
- Bi – An umbrella term used to describe a romantic and/or sexual orientation towards more than one gender. Bi people may describe themselves using one or more of a wide variety of terms, including but not limited to, bisexual, pansexual, queer, and other non-monosexual identities.
- Trans – An umbrella term to describe people whose gender is not the same as, or does not sit comfortably with, the sex they were assigned at birth. Trans people may describe themselves using one or more of a wide variety of terms, including but not limited to, transgender, transsexual, gender-queer, gender-fluid, non-binary, gender-variant, crossdresser, genderless, agender, nongender, third gender, bi-gender, trans man, trans woman, trans masculine, trans feminine, and neutrois.

## 2. Fifteen years after it was introduced, which controversial policy came to an end across the UK in 2003?

Section 28. This was the law which banned the discussion of same-sex relationships in schools. It was repealed in Scotland in 2000 and in England and Wales in 2003.

**3.** What is the name of the actor who played Gandalf in the 'Lord of the Rings' films, and was also one of the founders of Stonewall?

Sir Ian McKellen

---

**4.** Which two LGBT activists founded Street Transvestite Action Revolutionaries (STAR) in New York City in the 1970s?

Marsha P. Johnson & Sylvia Rivera

---

**5.** Which new legislation was passed in Northern Ireland on 13 January 2020?

Same-Sex Marriage

---

**6.** In 2016, which film with an entirely African-American cast, and the first with a gay main character, won an Oscar for best movie?

Moonlight

---

**7.** Filmed in the mid-to-late 1980s, which American documentary chronicles the ball culture of New York City?

Paris is Burning

---

**8.** Who was the winner of the first ever UK series of 'Ru Paul's Drag Race'?

The Vivien

---

**9.** In which year will Relationship and Sex Education (RSE) become mandatory in secondary schools in England?

2021. Originally scheduled to be mandatory from September 2020, the impact of COVID-19 on schools means that the Government has delayed implementation until the summer term of 2021.

# 10.

**Which Welsh rugby player was the first professional male player to come out as gay in 2009?**

Gareth Thomas

---

# 11.

**In which year was Britain's first ever Bi Pride event?**

2019. Bi Pride was set up by bi activists to ensure better bi visibility across Prides and create a specific Pride that's focused on Bi equality.

---

# 12.

**Who was the first openly trans person to have a wax figure of herself at Madame Tussauds?**

Laverne Cox

---

# 13.

**In 2019, Merriam-Webster's dictionary added a new entry to the definition of the pronoun 'they', what was it?**

A way to refer to a non-binary person. Non-binary is an umbrella term for people whose gender identity doesn't sit comfortably with 'man' or 'woman'. Non-binary identities are varied and can include people who identify with some aspects of binary identities, while others reject them entirely.

---

# 14.

**In 2019, Liberal Democrat MP Layla Moran announced that she identifies as which sexual orientation?**

Pansexual or pan: this refers to people whose romantic and/or sexual attraction towards others is not limited by sex or gender.